(10/25/04)

PROJECT '2' – Artist Study Center & Exhibition Space – Annex to CMoA

Mindset

This project continues the semester's focus on "Composition" as well as the connections to the other arts and inter-disciplinary thinking. In contrast to the first project–a small personal space in a natural setting– this project explores a large, *public* program dedicated to the arts, and will require you to address the *urban* context in your design. The site, program, and selection of artists for Proj. #2 will be identical for all studios and demand interaction and collaboration between studios.

Project

The Carnegie Museum of Art, in an effort to strengthen and focus its world renowned art collections and to improve the Oakland Cultural Corridor has decided to expand its Oakland building complex with an "annex" across the street that is to become integral to the neighborhood.
 Your charge is to design an innovative exhibition and study center for a single contemporary artist that builds on the existing museum's resources. The design must engage the urban context & the museum.

You are encouraged to challenge conventions of art exhibition spaces implied in the terms "museum" or "gallery" by gaining an understanding of the meaning, context and experience of the specific artist's work, and communicating it to a larger audience through the building's architecture. Although you are allowed to challenge our established views about the artists' work, you must maintain the integrity of the art works!
The importance, relationship, and size of <u>exhibit</u> and <u>study</u> spaces will vary according to the size and nature of the particular artist's work.

Program (1997)

- 1) Permanent EXHIBITION space for 5-10 <u>specific</u> art works / installations. You do not have to install originals; consider alternative exhibits!
- Innovative STUDY space to explore, research, investigate, analyze and demonstrate the artist's work in an <u>alternative</u>, non-exhibition format that YOU invent/design. Be creative; reveal unknown aspects of the art
- 3) SUPPORT spaces, including: a) Entry, lobby & circulation spaces;
 b) Women's and Men's handicap toilets; c) Two means of egress,
 d) Mechanical spaces; e) Two small curatorial offices; 4) Modest storage facilities. Your design must include a proposal for how to accommodate these typical support spaces, though you may choose to have some support aspects linked to the main museum.









Artists

ARTIST NAME	DAMIANI Studio + Others	FISHER Studio	LUBETZ Studio	WOLFF Studio
Acconci, Vito	Debolski, Nikki (ndebolsk)	Green, Nathaniel (nathanie)	Tan, Ryan (xwt)	Rosier, Matthew (mrosier)
Whiteread, Rachel	Hammond, Megan	Chi, Angela (ahchi)	Zhang, Chang (changzha)	Wu, Wanshu (wanshuw)
Naumann, Bruce	Horton, Laura (Ihorton)	Cummings, Joshua (jwcummin)	Langevin, Jared (jlangevi)	Takeda, Akiko (atakeda)
Borofsky, Jonathan	Ip, Siu Him Kenneth (ship)	Bauza, Diego (dbauza)	Orenstein, Daniel (dto)	Magin, Meredith (mmagin)
LeWitt, Sol	Kunimura, Casey (ckunimur)	Kim, Yooli (yurik)	Lopez, Michelle (melopez)	Aguado, Gamaliel (gaguado)
Cardiff, Janet	Kwok, Chirstopher (ckwok)	Knapp, Bill (wrk)	Kish, Brian (bkish)	Fok, Robin (rfok)
Goldsworthy, Andy	Lynch, Christina (clynch)	Lackett, Adam (alackett)	Gonzalez, Tom (tgonzale)	Levine, Hannah (hmlevine)
Kosuth, Joseph	McKinney, Brian (bmckinne)	Lafontaine, Juan (jlafonta)	Ha, Wui-Joon (wha)	Hartle, Zachary (zhartle)
Morris, Robert	Roig, Wilma (wroig)	Lau, Ken (krlau)	Scarlett, Matthew (mscarlet)	Eastridge, John (jeastrid)
Artschwager, Rich.		Saks, Benjamin (bsaks)	Davison, Emma (edavison)	Yang, Yoonsun (yoonsuny)
Burden, Chris		Restrepo, Francisco (fjr)	Schnell, Patrick (pschnell)	Kazazoglu, Basar (bkkazazo)
Rokeby, David	Wolkovich, Leah (lwolkovi)	Shore, Rebecca (rishore)	Fenaughty, Kellen (kfenaugh)	Chung, Cathy (chiajung)
Bochner. Mel	Cuellar. Gabriel (gac)	Waldron. David (dwaldron)	Chu. Stephanie (sfone)	Lennox. Elin (eel)

Artist Research

Collaborate with students from other studios to do in-depth research on your assigned artist. Cover:

1) essential biography;

2) most important art works in various media;

3) primary theoretical and conceptual underpinnings and development of the artist's work, especially those that relate to space, time, perception, architecture, materiality, etc.
4) introduction to the artistic <u>context</u>, including associated artists, groups, style, era, geography, etc.

5) important <u>spatial</u> considerations for exhibiting artist's work

6) "meaning" of the artists work

Artist Presentation

Collaborate to create a 10 minute Powerpoint presentation on the most significant aspects of your assigned artist as outlined above to be presented to the entire studio on Wed. Oct. 27 (artists #1-7) and Fri. Oct. 29 (artists #8-13) using a PC laptop and projector in MM310.

Artist Handout

Design an informative, double-sided, 8.5"x11" handout to summarize the research results on your artist as outlined above (text + images). Be sure to include: 1) bibliography for three best sources on your artist, 2) names of all students in group. ** Bring <u>6 copies</u> to class on Fri. Oct. 24.

<u>Site</u>

The artist study center will be located across from the entrance to the Scaife Galleries of the CmoA, on Forbes Avenue, on the site currently occupied by the Lutheran Ministries.

Site Analysis & Context

Site plans and context elevations & sections will be provided. Each studio should create their own physical site model, computer site model, and photos so designs can be shown "collaged" into context. Site analysis and an effort to engage the context and the public that will use and function in this museum annex should form a major part of the design process. Engage life: avoid building a mere concept or an imitation of the art inside.

#9	Oct. 25 Intro. Proj. #2 Assign Artists & Research Site Visit	27 Lec.: KG5 "Site/Context" DUE: Artist Present's #1-7 (MM310)	29 DUE: Artist Present's #8-14 DUE: Hardcopy Artist Report
#10	Nov. 1 Due: Concept & parti DUE: Site Analysis	03 Lec.: KG6 "Phenomenology" + #	05 Lec.: KG7 "Function & Tectonic" DUE: Prelim. 1/8" Plans & Model #
#11	8	10 MID-REVIEW 1/8" Plan, Section, Elevation, Model, Qualitative drawings	12 NYC Field Trip
#12 NYC	15 %	17 Lec.: KG8 "Space" %	19 Lec.: KG9 "Transparency"
#13	22	24 Thanksgiving	26 Thanksgiving
#14	29	Dec. 1 Work on Presentations	03 Work on Presentations
#15 Proj. "2" Due Sun. 7:00pm	06 FINAL REVIEWS 1:30-5:30	08 FINAL REVIEWS 1:30-5:30 +	10 FINAL REVIEWS 1:30-3:30

Schedule (Subject to Revision)



Status: 10/25/04